

Are you an artist, creative, activist or practitioner with an ambition or idea that would benefit from an injection of support and resource?

Look no further! We want to offer our expertise to propel you on your journey.





We are looking for three FRESH, exciting and progressive artists or companies who are changing the face of the performance landscape through their work or ideas. We are open to risk-taking and experimental approaches that will bring about brighter and more inclusive creative experiences for everyone.



Who have projects which are one or more of the following:

- Theatre, dance, circus, outdoor arts or mixed art form based
- Progressing accessible performance / access more widely (or have an interest in developing in this area)
- Sustainable / have climate action at their core (or have an interest in developing in this area)
- Use socially-engaged practice (or have an interest in developing in this area)
- Use co-creation (or have an interest in developing in this area)

We don't want to cram you into a set of criteria, but it might be helpful to know...

- Your work doesn't have to have a performance outcome but does need to connect to local people at some stage.
- We are particularly interested in explorations that progress access, inclusivity, representation or sustainability locally and might even influence knowledge, understanding or practice within the sector more widely
- We will support existing projects if we are able to meaningfully influence the success and / or scope of the project



We will provide bespoke support for a performance, project, a specific development need, or for a piece of exploration in the form of:

- Conversations, advice, sign-posting from our Artist Development Producer and Artistic Director
- Marketing, Programming, Technical and Creative Learning insights from our wider team
- Use of our practical / creative spaces and the opportunity to hot desk
- To be part of our creative community and the training and networking opportunities it provides
- Injection of £1000 to support your project or idea
- Input on how to raise further funds
- Integration of your project into our programmes
 where possible / appropriate

This is an opportunity for creatives:

- Whose voices are under-represented in the arts sector (i.e from the Global Majority, D/deaf, Disabled or Neurodivergent, LGBTQ+, working class.)
- Who are passionate about representing their community
- Who are connected to and / or passionate about people local to The Point and Berry

Why work with us?

The Point and Berry Theatres have over 15 years' experience supporting and championing artists and a long legacy of working to increase access and inclusivity. We have recently cemented our commitment to grass-roots and creative climate action in our communities.

Working in this way is part of our core values and permeates everything we do. Our staff teams are approachable and supportive and our facilities are excellent including a world class Creation Space with on site accommodation for up to 11 artists.

Artists are the life-blood of our organisation and support and collaboration is our currency. We know we're not perfect, however, and need to make sure actively working to amplify the voices or under-represented people in our local and creative communities and to do more to learn from then and to let them take the lead. FRESH is an opportunity for shared growth via a meaningful and reciprocal relationship.

How long will the support last for:

We can offer support for up to 12 months but there is no expectation to work on something with us for that long. You may feel you need a short intensive burst of support – say a month or two, or more spread out, longer support – like 6 – 12 months.

Beyond the 12 month point we hope that you will be an integrated part of our creative community and that our relationship will grow and flourish organically from that point. Equally if you decide to move on to pastures new, we will support and celebrate your decision to do that.

How to apply:

Please send us an outline of your creative practice and what you want to focus on with us in whatever form suits you best (but please don't overwhelm us with information!).

This could be:

- Up to 2 sides of A4
- Voice recording
- Video
- Powerpoint presentation
- Other preferred form

You are welcome to include a CV or links to videos of your work if you would like to.

You must complete an Equal opportunities form.

As well as a sense of you and your project idea we need to know how your project is or wants to be:

- Inclusive
- Accessible
- Sustainable
- Connected to our local area

Please also give us some indication of the timeframes and length and depth of support you think you will need.

Deadline to apply:

2023/24 applications will remain open until we have secured three projects to support. Our decision to do this is to ensure we are able to reach creatives whose work we are not already connected to and we recognise this could take time.

Once we have found three individuals or companies to support we will close the call.

Feel free to drop us a line before creating an application to make sure we are still accepting applicants.

Selection process / criteria:

Each application will be judged on its own merit and how effectively we think we can support it. Every applicant will be offered the opportunity to have an informal discussion about their proposal before a decision is made and we will endeavour to be as transparent as possible about our decision-making process. If we decide to progress your application we will invite you in to present some further ideas and talk to us in more details.

To discuss this or anything else please email or call:

Artistic Director: charlotte.hall@eastleigh.gov.uk Artist Development Producer:

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