

Associate Artist Programme April 2015 - March 2016

"Our company has developed more in 4 months than it did in a whole year before we arrived here. It gives you time and space to make mistakes, take risks, have fun and grow as a company." - Milk Presents



The Point places audiences at the heart of everything we do, enriching lives through inspirational experiences.

A regional powerhouse for contemporary dance, theatre and combined arts, The Point presents bold, innovative and inspirational new work.

Through creative residencies in our world-class Creation Space and our trail-blazing Associate Artist Scheme, we support artists to develop new work and reach new audiences.

We specialise in programming risk-taking contemporary performance. Our programme of professional dance, theatre, comedy and film attracts the very best British and international artists to the region.

Engaging thousands of participants each year, we teach skills, raise aspirations and inspire the next generation, developing Eastleigh as a creative community.

In April 2015, The Point will become one of Arts Council England's National Portfolio Organisations

Building on The Point's work in supporting artists, The Point is seeking applications for its Associate Artist programme as it begins a new journey as an Art's Council National Portfolio Organisation from April 2015. The programme aims to support the creative practice and strategic development of artists and/or companies who are keen to make a step change and progress to the next stage in working with us to develop their practice/company further. For the first time we are welcoming two digital creatives to be based within our new Tec Hub.

The Point is keen to hear from artists who are able to contribute to the daily life of the building and associated hubs and be able to work in or around Eastleigh over a 12 month period. For more information on the associate programme and our current work with artists, please see our website www.thepointeastleigh.co.uk. Associateships will begin from 1st April 2015 for 12 months.

We are looking for:

Performance Based

- Four artists/companies working in a performance context.
- This can include theatre, dance, aerial, circus, street theatre, work for children, disability arts, and site specific/outdoor.
- The focus will be on developing new artistic work, creating strategies around building audiences as well as establishing core organisational skills.

Digital Creatives

- Two artists/companies specialising in using digital technologies in their practice.
- This can include gaming, augmented reality, motion capture, film, animation but this list is not exhaustive
- The focus will be in business development working closely with the new Tec Hub in Eastleigh

Associates artists will receive:

- One-to-one mentoring from key Point staff - artistic director, creative producer and Recreate programme manager
- An administrative base at The Point and/or Tec Hub
- Business and organisational advice
- Access to space in kind in any one of The Point's three rehearsal spaces
- Access to editing suite with Premier Pro, video recording equipment and live stream
- Use of specialist equipment at the Tec Hub – Oculus Rift 2 developers kit & Wacom Graphics tablets
- Opportunity to present work
- Networking opportunities
- Support to achieve grant funding
- Seed funding
- Seminar series & technical advice and support
- Discounted tickets for performances and professional development opportunities
- Opportunities to link with Eastleigh's creative hubs – designer/makers at The Sorting Office <http://www.sorting-office.co.uk/> and digital at The Tech Hub <http://techub-eastleigh.co.uk/>

In return The Point will ask artists to:

- Become involved in the wider programmes at The Point and Creative Eastleigh hubs
- Conduct open rehearsals/talks/sharings
- Work with our audience development officer to create a dialogue with audiences exploring new work through live and digital means
- Act as ambassadors of The Point and Creative Eastleigh
- Disseminate their practice through online dialogue, workshops and via conferences and symposiums held at The Point
- Commit to making at least one new work during their associateship

How to apply:

Criteria for application:

For both performance based and digital

- Be willing to engage critically with other associate artists on the scheme, resident artists and the wider workforce of The Point and Creative Eastleigh
- Be able to demonstrate a clear rationale for being based at and working closely with The Point and Creative Eastleigh and in the wider south west region.
- Provide a professional reference for their work

Performance based artists/companies must

- Have presented at least one work in any performance genre in a public context in the last year

Digital creatives must

- Have a product close to taking to market, or have exhibited/screened work to public/industry within past year

Application process:

You are required to submit the following by **Friday 27th February 2015**:

- A brief biography (max 300 words) or relevant CV with Referee contact details
- A statement (two sides of A4) outlining:
 - Key creative projects to date
 - Details of plans for a project to be undertaken during the associateship with a relevant timeline
 - Ideas of how you, as an associate, could contribute to The Point and Creative Eastleigh's community
- An example of your work, submitted by DVD or online link or images

Hard copy and electronic applications will both be accepted

Come and visit

If you would like to come and find out more and take a tour of our building, come to our ***Made in Eastleigh* event – Thursday 12th February**. The evening will begin at 6.30pm with a discussion and glass of wine with our Artistic Director Owen Calvert-Lyons, Creative Producer Sacha Lee and Recreate programme manager Peter Davison who will talk about Associate Artist programme and answer any questions you might have. You will then have the chance to see work developed by one of our current supported artists, **Zoie Golding and her new work SAFE**.

Tickets for the Made in Eastleigh evening are just £8. To reserve your place, please contact Jenny Hammond jenny.hammond@eastleigh.gov.uk or call 023 8062 7811.

Key dates

- Made in Eastleigh – **Thursday 12th February 6pm**. Followed by ZoieLogic Dance Theatre's premiere of Safe **7.30pm**
- Completed applications should be sent by noon **Friday 27th February**
- Selected artists will be invited to interview on **Thursday 12th March**

Applications should be sent to:

Associate Artist Scheme

The Point

Leigh Road

Eastleigh

SO50 9DE

Or by email to point.artists@eastleigh.gov.uk

